



Smt. NPS Govt College (W) Chittoor



PROGRAMME SPECIFIC OUTCOMES

Programme: B.B.A

Students who take admission to the program of B.B.A. are expected to acquire the following outcomes:

- Understand the functional areas in business, Accounting, Marketing, Finance and Economics.
- Management and identifying the process of business opportunities and threats.
- Ability to predict the changes in business environment and their effect in global market.
- Effective communication skills for Employment